When Public Data Shouldn't Be Public:
A Case Study on the Ethics of using Twitter Data in Big Data Research

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Secondary research use and privacy

Motivation

- Arab Spring

Challenge

- Use Big Data Analytics to contribute to better understanding of how *citizen trust* in government and state institutions influences citizens' collective behavior e.g., *social protest* in the context of the 2014 Brazilian World Cup protests.

Arab Spring refers to the democratic uprisings that arose independently and spread across the **Arab** world in 2011. The movement originated in Tunisia in December 2010 and quickly took hold in Egypt, Libya, Syria, Yemen, Bahrain, Saudi Arabia, and Jordan.

Arab Spring - SourceWatch
www.sourcewatch.org/index.php/**Arab**
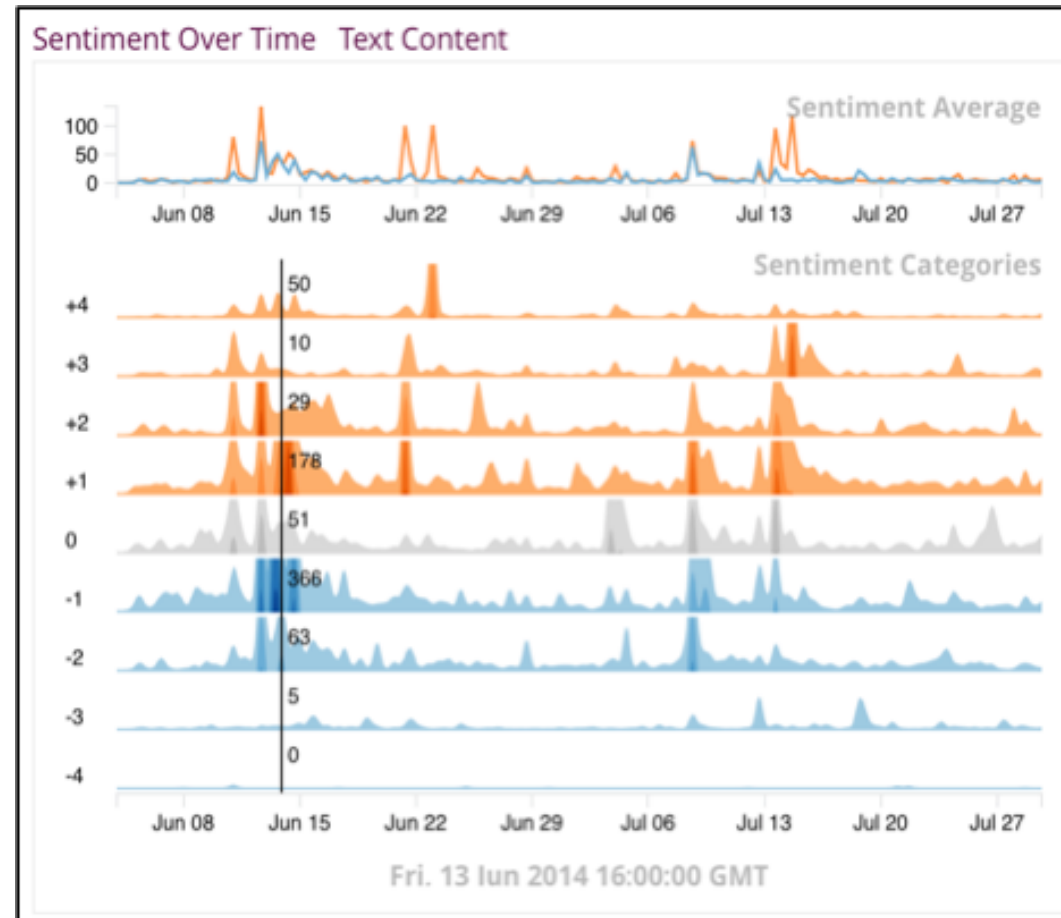
More ab

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Today the Google doodle is of favela w/ someone playing soccer—assuming next one will be favela in rubble so that a stadium can be constructed.

↩ Reply   ⟲ Retweet   ★ Favorite   ••• More

RETWEET   FAVORITES
1   2

2:29 PM - 18 Jun 2014

Sentiment of Brazilian tweets

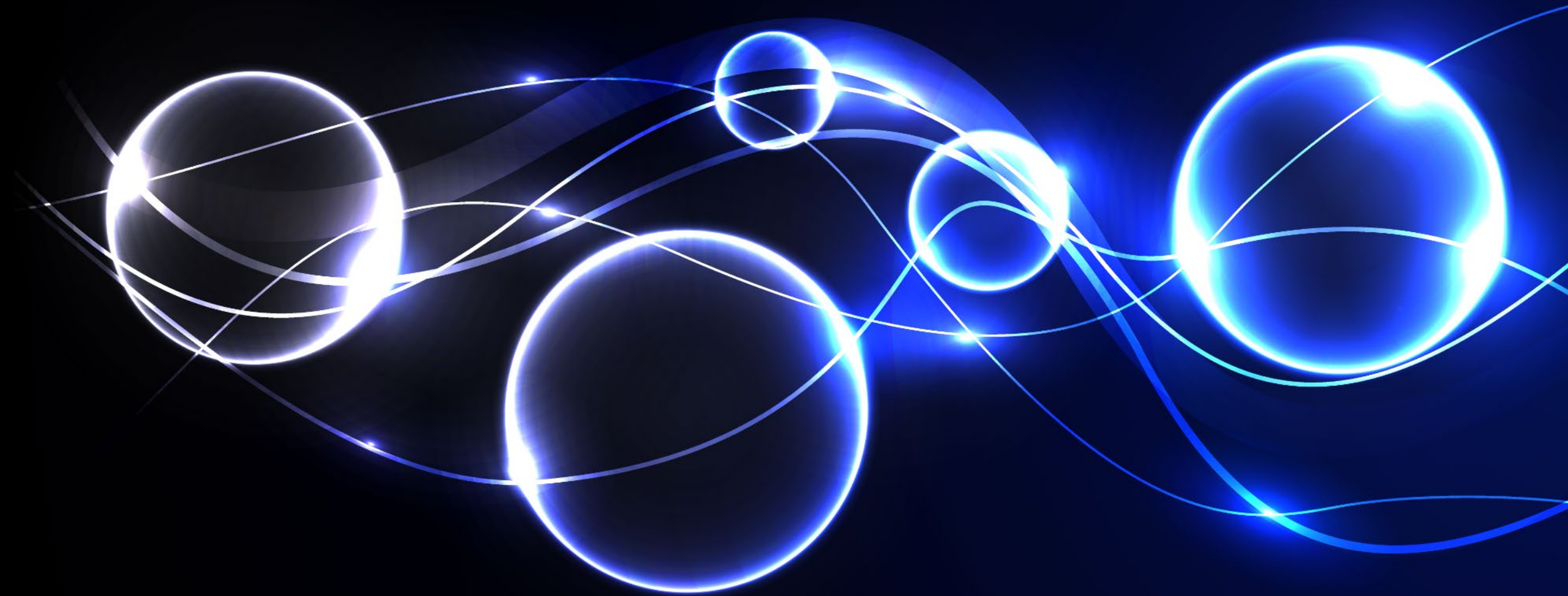*Panopticon*

Dictatorship of the They

Magritte

Reality TV

The right to be forgotten

Infosphere

Self-definition of privacy